

DMMENDA

Earnings Presentation

4Q14 Consolidated Results

The information presented here is exclusively for informative and illustrative purposes. It is not, nor does it pretend to be a source of legal or financial consultation regarding any issue.

The financial information and projections presented are based on information and calculations carried out internally by **DAVIVIENDA** and may be subjected to changes and adjustments. Any change in the current circumstances may affect the validity of the information or of the conclusions presented herein.

The examples given shouldn't be taken as a guarantee for future projections and it is not expressly or implicitly assumed or obliged in relation with the reserves expected in the future.

DAVIVIENDA expressly states that it does not accept any responsibility regarding actions or decisions taken or not taken based on the information presented herein. **DAVIVIENDA** does not accept any type of responsibility for loses that may result from performing the proposals or recommendations presented in this document. **DAVIVIENDA** is not responsible for any contents provided by a third party. **DAVIVIENDA** may have communicated, and may communicate in the future, information which is inconsistent with the one presented here.

These financial statements have been prepared in accordance with the accountability principles generally accepted in Colombia, and they are presented in nominal terms. The P&L statement corresponding to the quarter which ended on December 31, 2014 will not necessarily constitute an indication of the expected results for any other period.

Content

> Fourth Quarter Highlights

> Fourth Quarter 2014 Financial Results



Fourth Quarter Highlights

Main Results

- Net Income for 2014¹ totaled COP 1.06 trillion, 24.6% higher than 2013.
- > ROAE² for December 2014 reached **16.6%**, compared to **15.1%** in 4Q13.
- > Efficiency³ ratio was **51.0%**, **260** bps lower than 4Q13.
- Net loan portfolio increased 24.1% compared to December 2013.
- > NPLs⁴ up to 90 days were **1.57%**, **6 bps** lower than prior year.
- > Allowances / Net loans⁵ was **1.65%** at year-end, **35 bps** lower than the prior year.
- 1. Accumulated Net Income as of December 2014 (Consolidated).
- 2. ROAE = Net Income (12 months) / Average Equity.
- Efficiency: ((Operating expenses Goodwill) / (Gross financial margin + Operating income + Others)).
- 4. NPL = Non-performing loans.
- 5. Allowances (12 months) / Net loans.





Consumer Loans

- Consumer loans portfolio grew COP 2.4 trillion, 21.3% higher than December 2013.
- > Payroll disbursements¹ were COP 279.3 billion in 4Q14, 54.7% higher than 4Q13.
- Credit cards usage² in 4Q14, totaled COP
 204.1 billion, 11.6% higher than 4Q13.
- Mortgage loans portfolio grew in COP 1.9 trillion, 21.2% higher than 2013 year-end.
- Davivienda maintained its leadership in the Colombian housing market, disbursing COP 3.3 trillion, 17.2% more than during 2013.



DVVIVIENDV

- 1. Disbursements made in Colombia.
- 2. Credit Cards usage in Colombia.

Commercial Loans

- Commercial loans portfolio increased by 26.2%, COP 5.5 totaling trillion more than in 2013.
- Colombian corporate loans segment had a growth of 21.2% during 2014.
- Construction loan portfolio balance grew27.5% compared to 4Q13.
- In 2014, disbursements for airports, ports, civil works and mass transportations systems projects in Colombia were over COP 1.3 trillion.
- Disbursements in Colombia to SMEs grew by COP 396 billion, 52.3% higher than in 4Q13.

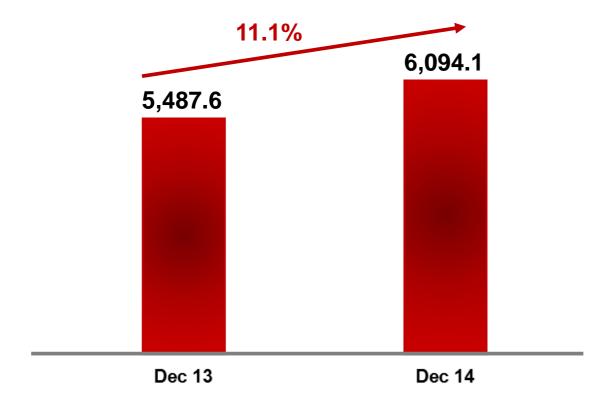


Results of International Subsidiaries

- > We consolidated our presence and our market share in Central America1.
- > Net income was US\$ 68 million².
- The return on equity was 9.3%.

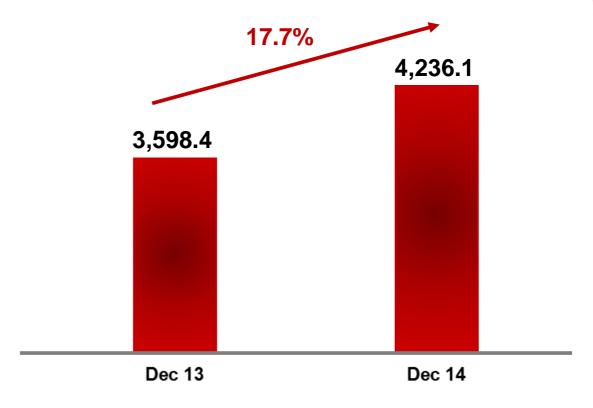
(USD thousand)

Assets



Gross Loan Portfolio

221000





^{1.}Central America corresponds to Costa Rica, Honduras, El Salvador and Panama.

^{2.} Figures in local accounting.

Wealth Management

- The wealth management division has more than COP 27.7 trillion in assets under management and over 327 thousand customers.
- On last January 2nd Davivienda Corredores was launched.
- Davivienda Corredores has COP 10.9 trillion in assets under management and a portfolio of 125 thousand customers.

An entire Organization at the service of our investor customers





FUND







22000

INTERNATIONAL INVESTMENTS

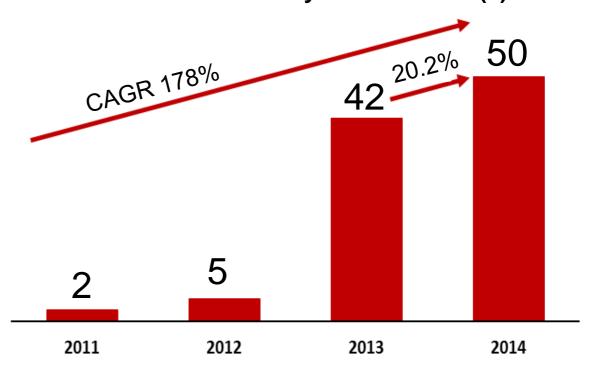


DaviPlata

- DaviPlata has more than 2.2 million customers as of December 2014.
- 6,300 banking correspondents in more than 932 municipalities in Colombia.
- Davivienda was selected for subsidies payment to Colombian conflict victims. These subsidies will be paid to 1.2 million beneficiaries.



Monetary Transactions (1)





Economic sphere

Business

Suppliers

Corporate Governance

Davivienda's sustainability strategy

Working in a sustainable manner means innovating and assuming our responsibility with business consolidation, as well as with preservation of natural resources and with people progress.

Our Sustainability Strategy



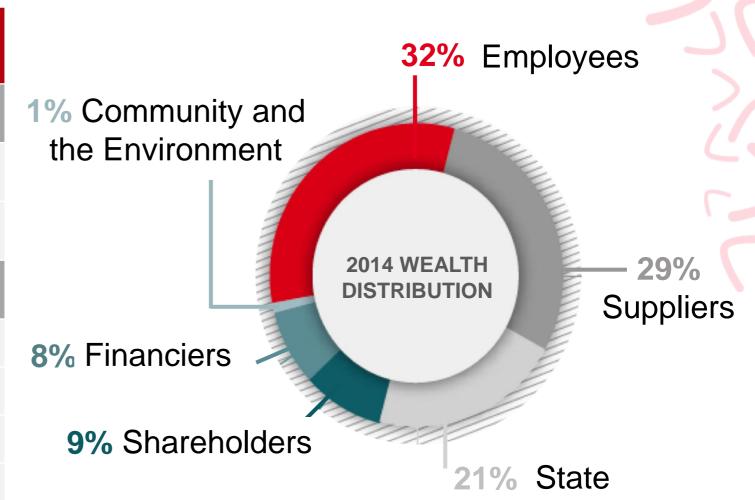
BE ECONOMICALLY SOUND, ENVIRONMENTALLY CORRECT AND SOCIALLY JUST

Environmental Sphere

- Eco-efficiency
- Environmental and social risks
- Environmental products and programs

Contribution to our Stakeholders

Fourth Financial Staten (COP billion)	nent
Income	6.926,8
Financial	5,162.0
Operating	1,746.7
Expenses	1,973.4
Financial	1,086.9
Domestic	879.6
Foreign	207.3
Operating	886.4
Domestic	521.0
Foreign	365.5
Value Added generated	4,953.4



LALANC

COP 1.8 trillion
Reinvestment in the company

COP 4.9 trillion
Total value added
distributed

Other Highlights





In November, we participated at the XIV International Auto Show, where loans were pre-approved for a total value of over COP 430 billion for family vehicles and more than COP 95 billion for commercial vehicles.



> Senior bonds were issued for a face value of COP 600 billion in October 2014.



In December, we securitized COP 353 billion worth of mortgage loans.



Fourth Quarter 2014 Financial Results

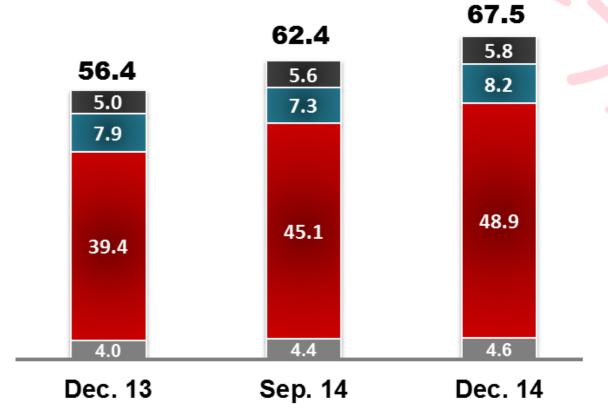


Consolidated

Assets

(COP trillion)

	Consolidated			
	Q/Q (%) Y/Y (%)			
Cash	2.4	15.4		
Investments, net	11.6	3.0		
Loans, net	8.5	24.1		
Other assets	5.3	14.2		
Assets	8.1	19.7		



1.75%

LEGALANCE

Assets ⁽²⁾	Dec. 13	Sep. 14	Dec. 14	Q/Q (%)	Y/Y (%)
Colombia	46.6	51.4	54.3	5.5	16.5
International	11.1	12.4	14.9	20.5	34.0
International USD\$ (3)	5.5	6.0	6.1	1.7	11.1

1.65%

ROAA(1)

Colombian peso devaluation was 24.2% Y/Y and 17.9% Q/Q.



1.76%

^{1.} ROAA: Net Income (12 months) / Average assets.

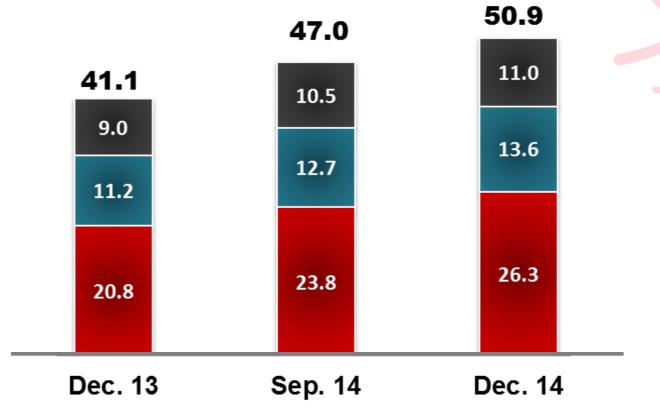
^{2.} Colombia figures do not include deletions of Colombia over international subsidiaries of COP 1.7 trillion.

^{3.} Local homologated figures.

Gross Loans

(COP trillion)

	Consolidated				
	Q/Q (%) Y/Y (
Mortgage (1)	4.2	21.2			
Consumer	7.8	21.3			
Commercial (2)	10.6	26.2			
Gross Loan	8.4	23.8			



LEGALANCE

Gross loans	Dec. 13	Sep. 14	Dec. 14	Q/Q (%)	Y/Y (%)
Colombia	34.1	38.8	40.9	5.4	20.0
International	7.1	8.2	10.0	22.7	41.9
International USD\$ (3)	3.6	4.1	4.2	3.6	17.7

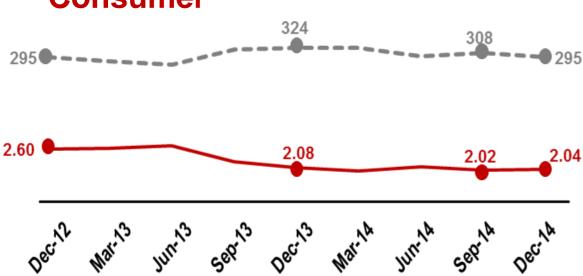
^{1.} Mortgages includes leasing. Growth in mortgage loan portfolio including securitization (COP 1.7 trillion) was 5.8% Q/Q and 20% Y/Y.

^{2.} Commercial includes microcredit.

^{3.} Local homologated figures.

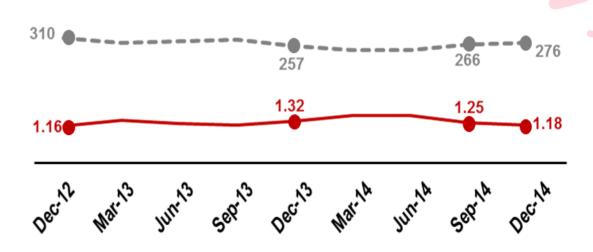
Quality and Coverage (%)

Total 258 249 247 1.83 1.63 1.59 1.57 Decrit Mari's Juri's Sepris Decris Mari's Mari'

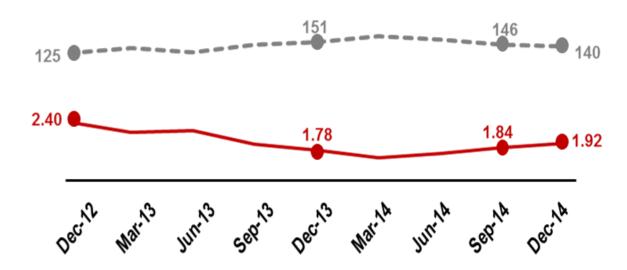


—— Quality Consolidated

Commercial ¹



Mortgages²



---- Coverage Consolidated

Quality: Loans >90 days

Coverage: Allowances / Loans >90 days.

¹ Commercial includes microcredit.

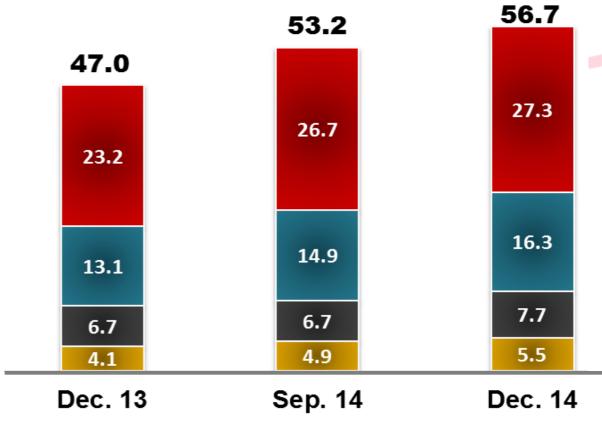


² Mortgages includes leasing for housing.

Funding Sources

(COP trillion)

	Consolidated				
	Q/Q (%) Y/Y (%)				
Demand Deposits	2.1	17.5			
Term Deposits	9.4	24.7			
Bonds	15.6	15.5			
Credits	10.8	33.2			
Funding Sources	6.6	20.6			



84.8%

LERALANCE

Loans, Net/ Funding Sources(1)

Funding Sources	Dec. 13	Sep. 14	Dec. 14	Q/Q	Y/Y	
Colombia	37.9	42.8	44.2	3.3	16.6	
International	9.1	10.4	12.6	20.5	37.3	
International USD\$ (2)	4.4	5.1	5.2	1.7	19.5	

83.8%



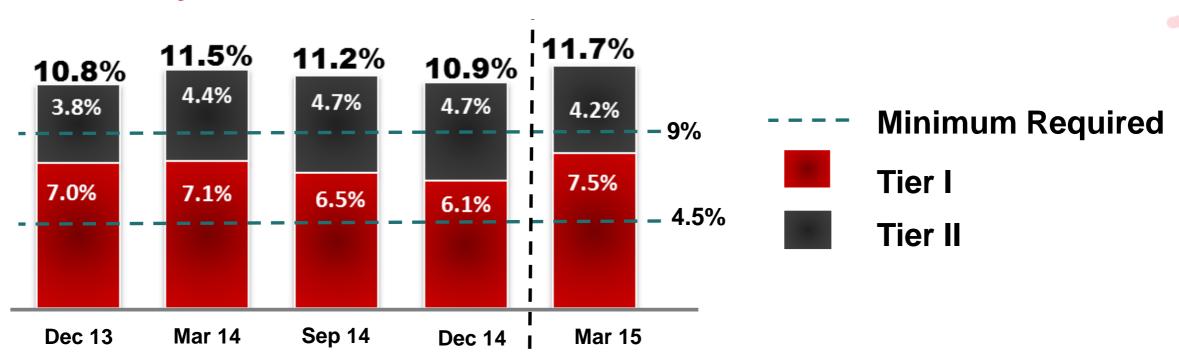
86.3%

^{1.} Funding Sources = Deposits + Bonds + other entities loans.

^{2.} Local homologated figures.

Capital Structure

Solvency



Shareholders' Equity

(COP trillion)

 \triangle Q/Q: 5.9%

△ Y/Y: 15.2%

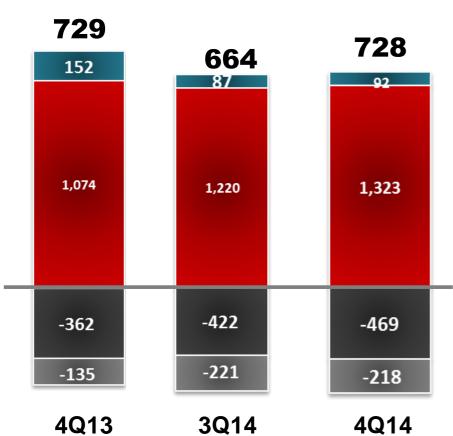


FRALANC

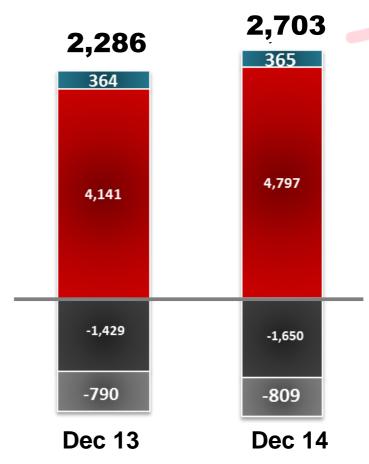
Financial Margin, Net

(COP billion)





ACCUMULATED



	4T14	4T14 / 3T14	4T14 / 4T13		Acum. Dic 2014	Y/Y	
	\$	(%)	(%)		\$	(%)	
	1,323	8.5	23.2	Loan Income	4,797	15.8	
	92	5.8	-39.3	Investment Income, Overnight	365	0.2	
	1,416	8.3	15.4	Subtotal Financial Income	5,162	14.6	
	-469	11.3	29.7	Financial Expenses	-1,650	15.5	
	-218	-1.5	61.3	Allowances	-809	2.4	
_	728	9.7	-0.1	Financial Margin, net	2,703	18.2	

NIM: Gross Financial Margin (12 months) / Average Productive Assets.



NIM(1)

Sep 14

6.7%

Dec 14

6.8%

LEGALANCE

Dec 13

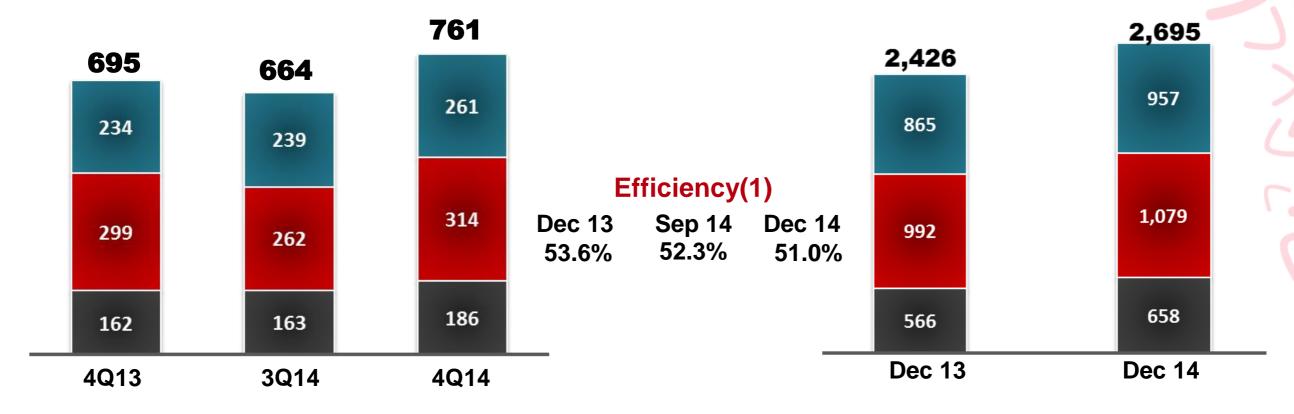
7.0%

Expenses

(COP billion)

QUARTERLY

ACCUMULATED



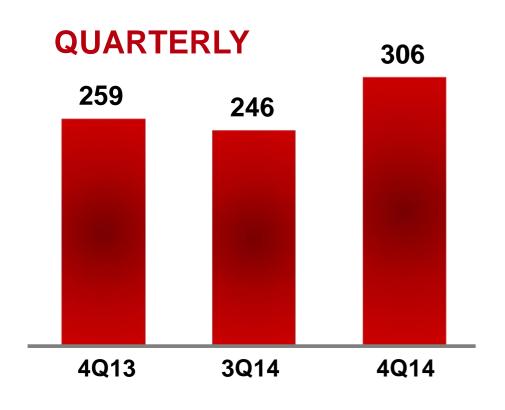
4Q14	4Q14 / 3Q14	4Q14 / 4Q13		Accum. Dec 14	Y/Y
\$	(%)	(%)		\$	(%)
261	9.0	11.5	Personnel Expenses	957	10.6
314	20.1	5.1	Operating Expenses	1,079	8.9
186	13.9	15.0	Other Expenses (2)	658	16.3
761	14.6	9.6	Total Expenses	2,695	11.1

- Efficiency (12 months) = Operative Expenses w/o Goodwill / (Gross Financial Margin + Operational Income + Other incomes and Expenses NET).
- 2. Other expenses includes fees, goodwill, depreciation, taxes and deposits insurance.

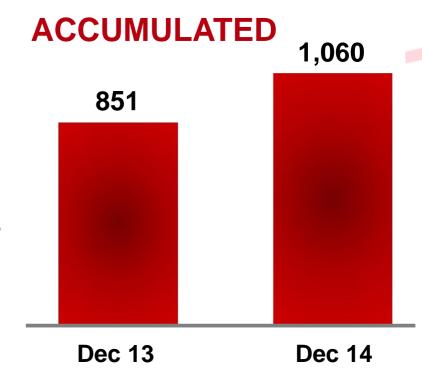


Net Income

(COP billion)







4Q14	4Q14/3Q14	4Q14/4Q14		Accum. Dec 14	Y/Y
\$	(%)	(%)		\$	(%)
728	9.7	-0.1	Financial Margin, net	2,703	18.2
330	8.3	9.4	Operative Income	1,245	11.0
-761	14.6	9.6	Operative Expenses	-2,695	11.1
125	315.8	444.1	Other (2)	181	76.2
-117	31.2	15.7	Taxes	-374	60.4
306	24.4	18.3	Net Income (3)	1,060	24.6

^{1.} ROAE = Net income (12 months) / Average Equity.

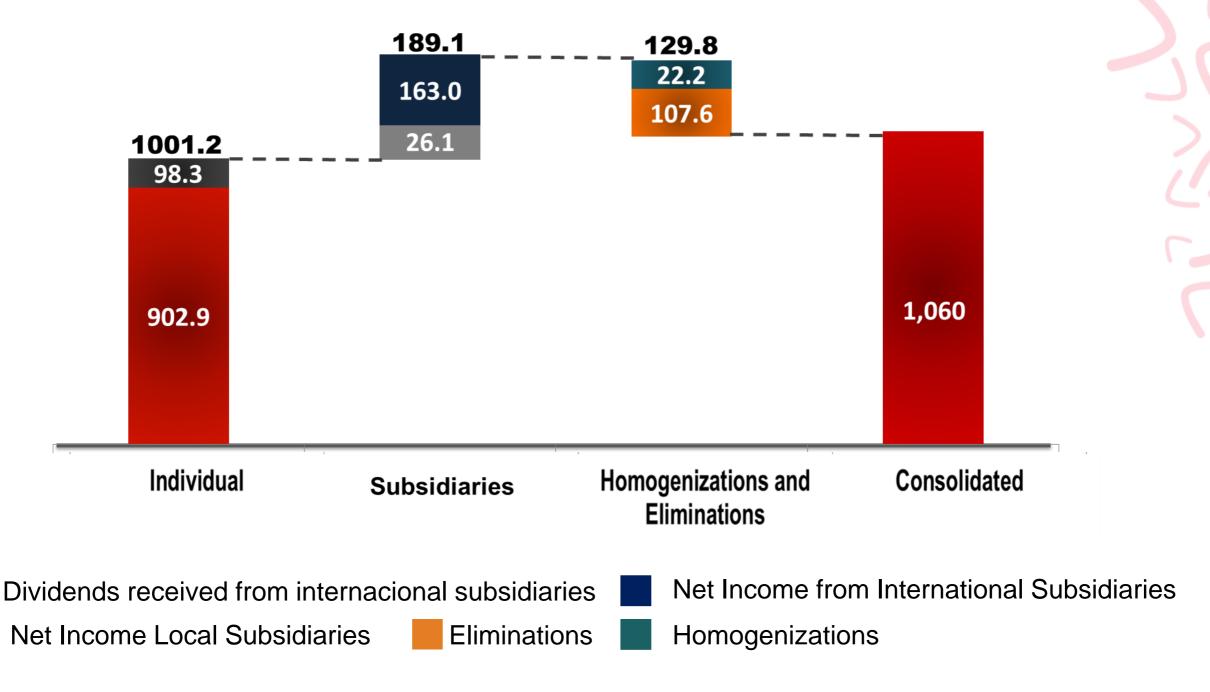
PARLONG

^{2.} Other includes: other income and expenses, other provisions, non-operating net and minority interest.

^{3.} Net income after eliminations, homologations and homogenizations.

Accumulated Net Income

(COP billion)



Colombia includes Davivienda's individual net income, local subsidiaries, dividends received from subsidiaries and deletions; International includes Panama, El Salvador, Costa Rica and Honduras before standardizations. Homogenizations correspond to homogenizations to Colombian accounting from the international subsidiaries and dividends received from subsidiaries. Eliminations correspond to eliminations of dividends from subsidiaries and eliminations from joint operations, minority interest and investments available for sale.





Thank You!

atencionainversionistas@davivienda.com +57 1 2203495

いかっとつつく